

RAHAT HAMEED

6 Years Experienced WordPress Developer

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Skills

Languages: HTML, CSS, PHP, JavaScript, TypeScript, SQL

Technologies & Tools: WordPress, Elementor, ACF, Figma, Adobe XD, HubSpot, AWS, EC2, ReactJS, NextJS, NodeJS, ExpressJS, MERN, Divi, Oxygen, Cloudflare, Cloudfront, CDN, Caching, Data Migration, Theme customization, plugin customization

Databases: MySQL, PostgreSQL, MongoDB

Soft Skills: Problem Solving, Critical Thinking, Teamwork, Interpersonal Communication, Verbal & Written communication, Time Management, Creativity, Active Listening, Spontaneous Decision Making, Attention To Detail

Work Experience

VXI Global Solutions LLC

Feb 2023 — Present

WordPress Developer & Maintenance expert

- *Led the ongoing development & maintenance of vxi.com website.*
- *48.28% Annual cost reduction in server expenses by leading a cost-saving initiative by identifying unused server resources, configuring CDN, advanced network and better cache policies*
- *100+ MySQL database table data rows converted & migrated to newer content management solution database schema*
- *300+ redirects created & maintained to improve SEO and Google rankings*
- *16+ security vulnerabilities Identified & removed from plugins and custom developed theme*
- *Leveraged custom fields & relations to create a contextual related posts solution for 250+ Posts*
- *Developed 2 custom post types, 20+ custom fields, content structure & reduced the need of developer for content ordering*
- *Developed & maintained dev/staging/production versions of the website.*
- *WordPress, ACF, Elementor, Custom Post Types, Custom Fields, HubSpot, Google Tag Management, Ad Pixels, LinkedIn Insight tags, Figma to WordPress, Cloudflare, WP Engine, MySQL*

Upwork Marketplace

Nov 2022 — Present

WordPress Developer - Top Rated

- *Among Top 10% Talent*
- *100% Job Success Score*
- *Achieve 158 milliseconds & <1 second LCP times by optimizing wordpress websites speed & core web vitals.*
- *Successfully Converted Figma designs to WordPress with Elementor with 100% responsiveness & pixel perfection*
- *Effectively recovered business' primary revenue source by reversing Google's decision and reinstated Ads for a business impacted by malware, despite several rejections during the appeals process. This was achieved by identifying, cleaning, isolating websites on the server and clearly communicating with Google Team.*
- *Adobe XD, Figma, WordPress, Elementor, ACF, Cloudflare, Caching, Database management, Data Migration, Website Design, Web Development, WordPress speed Optimization, WordPress Security, Google Ads*

Fiverr Marketplace

Feb 2018 — Present

WordPress Developer - Top Rated

- 400+ projects completed successfully
- 1403+% Improvement in 150+ Websites Speed
- Overall, 5-star rating maintained with 98% positive feedbacks
- Developed & maintained websites for web agencies in Australia, UK, USA, Dubai, Italy.
- Technical SEO, Content Management, Content Upload, Core Web Vitals, GTmetrix, Google Pagespeed Insights, Digital Ocean, Vultr, AWS, Linux Server, Windows Server, Push and Pull CDNs, StackPath, Cloudflare

Education

Khwaja Fareed University of Engineering and Information Technology, RYK

October 2018 — June 2022

B.S. in Information Technology

Coursework: Object Oriented Programming, Database Systems, Discrete Structures, Data Structures and Algorithms, Operating Systems, Computer Networks, Data Analysis, Data Modeling, Network Routing, Software Engineering, Enterprise Systems, Probability and Statistics, Web Technologies, Database Administration and Management, Web Programming, Entrepreneurship

Project Work

Amazon Writonic (2022): Developed a PERN-based web application for amazon affiliate niche website owners and bloggers. Implemented OpenAI GPT to generate textual content (blog post intro) based on the given blog post title. Used sentiment analysis on customer reviews to identify Amazon product's pros/cons when given Product ID. Developed feature-specific feedback functionality using JavaScript filters. Used web scraping to get the data for the amazon product.

Certifications

HubSpot Growth-Driven Design: Fully capable and skilled in using the Growth-Driven Design framework. Has been tested on best practices and is capable of applying them to build and optimize a peak-performing website.

MERN Stack Development: Completed the 300-hour MEAN/MERN Stack Development bootcamp with FRAG Games on June 16, 2023. Developed 2 Full Stack Web applications during the BootCamp.

Web Development with HTML, CSS, JavaScript Essentials by IBM: Demonstrated foundational knowledge of Web Development with HTML, CSS, and JavaScript. Can define and describe the languages, frameworks, and tools that are used to create interactive and engaging websites and Cloud applications.

Git and GitHub Essentials: Demonstrated how to use Git and GitHub as code repositories for developing applications. Understands why version control is essential in creating open-source and commercial software. Can create repositories and branches, perform pull requests and merge operations, and use these repositories to collaborate with teammates.

Working in a Digital World: Professional Skills by IBM: Key skills for professional success and core soft skills needed in the information technology workforce. This includes creating and delivering presentations; using agile approaches for working professionally to deliver quality work and experiences to customers; collaborating effectively with teams; communicating with impact; dealing with challenges in a controlled and focused manner; and solving problems and implementing solutions.

Honors & Mentions

eXtraOrdinary Book 2021: Featured in eXtraOrdinary book published by Pakistan Software Export Board, MoITT, and techDestination collective efforts to appreciate & highlight work of inspirational freelancers.

Connected Pakistan: Delivered live virtual session guiding about WordPress and freelancing on the Facebook handle of Connected Pakistan - Pakistan's premier tech event host.

Websites Designed & Developed

[Eccampor](#): China's #1 RV Manufacturer & Wholesaler

[Rejuvenate Injectables](#): Cosmetic Aesthetic treatments in Sydney

[One-Stop Realty Investments Inc.](#): Real Estate Firm dedicated to helping clients buy, sell, or invest in property.